



Press Release 17 May 2007

COLIN JACKSON ANNOUNCED AS RACE STARTER FOR THE 2007 STANDARD CHARTERED GREAT CITY RACE

The six thousand runners taking part in this year's Standard Chartered Great City Race on Thursday 19th July will be given an added incentive to speed along the 5km course, with the presence of gold medal-winning sprint hurdler Colin Jackson CBE.

The legendary athlete will start the business runners on their journey through the streets of The City of London, which will be closed especially for the race. All profits from the event will go to charity, and it is hoped that Jackson's presence will encourage participants not only to complete the course in record times but also to raise as much money as possible.

Britain's most successful ever 110m hurdler, Jackson, etched his name into the record books when winning gold at the World Championships in 1993, in a then world record time of 12.91secs. A string of medals followed, including four successive European titles, and his world record time of 7.30secs for the 60m hurdles still stands today.

Since retiring from athletics, Jackson has become a regular on British TV, combining his presenting duties on BBC's coverage of athletics with appearances in prime time shows *Strictly Come Dancing* and *Who Do You Think You Are?*

Jackson's involvement with the race, for which he is also the official ambassador, ensures the occasion maintains its traditional "all-star cast" tag, with Paula Radcliffe having started the 2006 race from its start line at the Honourable Artillery Company in Moorgate on what turned out to be one of the hottest days of the year.

The Standard Chartered Great City Race is open to all companies, which can enter teams of four or more by registering their applications at www.standardcharteredgeatcityrace.co.uk before 11 July. Of the £25 entrance fee, £5 will go directly to the race charity partner Breakthrough Breast Cancer and runners will be encouraged to raise more. The whole of the surplus will be used to support recreational projects in London.



Colin Jackson said of his involvement with the event, *"The Standard Chartered Great City race is a wonderful initiative and I am very proud to be involved with this year's event. Not only does the run, which is staged on one of the most spectacular 5km courses anywhere in the world, provide a great incentive for City workers to get fit and healthy, it is also a wonderful opportunity to raise money for worthwhile causes."*

Brendon Hopkins, Europe CEO of race sponsor **Standard Chartered Bank**, commented: *"It is fantastic to have Colin on board to start this year's race. The event has become an annual institution for UK businesses and the 5km distance means that even first-time runners are able to take part in a team. Colin is one of the UK's great sporting heroes and it will have a massive impact to have him there to start the race, not just for our own Standard Chartered staff but also for all the other participating companies."*

For further information please contact:

The Standard Chartered Great City Race – Press Office

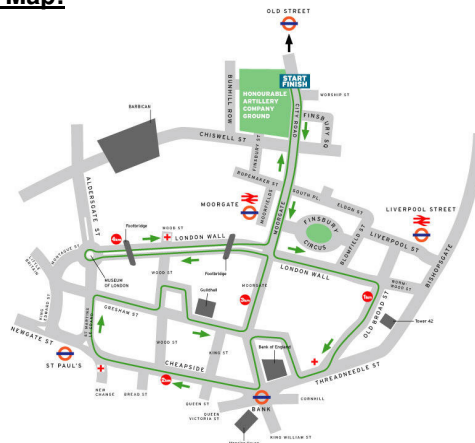
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New 2007 Race Route Map:





Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered PLC is listed on both the London Stock Exchange and the Hong Kong Stock Exchange and is consistently ranked in the top 25 among FTSE-100 companies by market capitalisation.

Standard Chartered has a history of over 150 years in banking and operates in many of the world's fastest-growing markets with an extensive global network of over 1,400 branches (including subsidiaries, associates and joint ventures) in over 50 countries in the Asia Pacific Region, South Asia, the Middle East, Africa, the United Kingdom and the Americas.

As one of the world's most international banks, Standard Chartered employs 60,000 people, representing over 90 nationalities, worldwide. This diversity lies at the heart of the Bank's values and supports the Bank's growth as the world increasingly becomes one market.

With strong organic growth supported by strategic alliances and acquisitions and driven by its strengths in the balance and diversity of its business, products, geography and people, Standard Chartered is well positioned in the emerging trade corridors of Asia, Africa and the Middle East.

Standard Chartered derives over 90 per cent of profits from Asia, Africa and the Middle East. Serving both Consumer and Wholesale Banking customers worldwide, the Bank combines deep local knowledge with global capability to offer a wide range of innovative products and services as well as award-winning solutions.

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Standard Chartered is also committed to all its stakeholders by living its values in its approach towards managing its people, exceeding expectations of its customers, making a difference in communities and working with regulators.

For more information on Standard Chartered, please log on to www.standardchartered.com



Breakthrough Breast Cancer is delighted to be the beneficiary of this fantastic event and your support is greatly appreciated.

We would like to encourage as many runners as possible to raise additional funds for this worthy cause by raising your own race sponsorship for the charity.

Fundraising is easy as you can create your very own online fundraising page at www.justgiving.com/cityrace or download a fundraising pack at www.cityrace.co.uk/fundraising/

To find out more about fundraising for Breakthrough call 020 7025 2483 or email running@breakthrough.org.uk

www.breakthrough.org.uk

Registered Charity Number 1062636

