



2007 Race Ambassador and 2006 Race Starter for The Standard Chartered Great City Race

14 June 2007

2007 Standard Chartered Great City Race Ambassador – Colin Jackson CBE



One of Britain's greatest ever athletes, Colin Jackson, established himself as the finest 110m hurdler of his generation, winning a string of gold medals and smashing world records during a remarkable seventeen year career.

Jackson ensured his place in the history books when winning the 1993 World Championships in Stuttgart in a then record time of 12.91s, and also captured an incredible four successive European titles.

An ever-popular face on the athletics circuit, the Cardiff-born sprinter announced his retirement from the sport in 2003, since when he has become a regular face on prime time television.

In addition to presenting the BBC's athletics coverage, the 40 year-old wowed the nation with his stunning hip-swivelling performances on *Strictly Come Dancing*, and has subsequently featured on *Who Do You Think You Are?* and *The Truth About Food*.

Currently coach to two of Britain's brightest Olympic medal hopes, Tim Benjamin and Rhys Williams, Jackson is delighted to have been made ambassador for the 2007 Standard Chartered Great City Race, saying:

"It's a thrill to be involved with this year's event. For City workers, who lead stressful lives, health and fitness is a very important issue, and The Standard Chartered Great City Race is a great chance for them to get out from behind their desks, get active and raise money for charity."



As well as being on hand to get the competitors on their way for the 2007 race on Thursday 19th July, which once again starts and finishes at the historic Honourable Artillery Company, Jackson will be offering words of advice and encouragement to Standard Chartered employees at a special warm-up event in the build-up to the race.

2006 Standard Chartered Great City Race Starter – Paula Radcliffe MBE



World marathon record holder, Paula Radcliffe, may be more famously associated with contests a little longer than 5k, but the former BBC Sports Personality of the Year winner took time out of her busy schedule to act as official starter of last year's Standard Chartered Great City Race.

A hugely successful middle distance runner, Radcliffe achieved global fame when she stepped up to marathon distance in 2002 and smashed the existing world record in Chicago.

Not content with rewriting the record books once, Radcliffe obliterated her own record at the following year's Flora London Marathon (only her third race over the maximum distance) in a truly outstanding 2h 15m 25s, a time which no British man bettered that year and which no woman has ever come within three minutes of.

Having experienced first hand how teamwork can be an intrinsic factor in success, Radcliffe was impressed with the group emphasis of The Standard Chartered Great City Race, which is open to teams ranging from four to 20 runners.

Commented Radcliffe: "The Standard Chartered Great City Race is a wonderful chance for workers within companies to come together as a team, build a team spirit, and get out there and enjoy the occasion, while improving their fitness.

"It's been proven that people who are fit and take part in sport tend to be more productive workers and more loyal to the companies they work for. If you are involved in sport you tend to be a more competitive person, somebody who gives more of yourself. Somebody who makes time to fit in fitness and sport in their life will probably be a more productive worker."



For further information please contact:

The Standard Chartered Great City Race – Press Office

Daniel Krendel : 020 7940 1733 / 020 7940 1700 / dkrendel@capitalize.co.uk
www.cityrace.co.uk

London Marathon Press Office

Nicola Okey: 020 7902 0182 / nicolao@london-marathon.co.uk
Natasha Grainger: 020 7902 0199 / natashag@london-marathon.co.uk

New Race Route Map:



Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered PLC is listed on both the London Stock Exchange and the Hong Kong Stock Exchange and is consistently ranked in the top 25 among FTSE-100 companies by market capitalisation.

Standard Chartered has a history of over 150 years in banking and operates in many of the world's fastest-growing markets with an extensive global network of over 1,400 branches (including subsidiaries, associates and joint ventures) in over 50 countries in the Asia Pacific Region, South Asia, the Middle East, Africa, the United Kingdom and the Americas.



As one of the world's most international banks, Standard Chartered employs 60,000 people, representing over 90 nationalities, worldwide. This diversity lies at the heart of the Bank's values and supports the Bank's growth as the world increasingly becomes one market.

With strong organic growth supported by strategic alliances and acquisitions and driven by its strengths in the balance and diversity of its business, products, geography and people, Standard Chartered is well positioned in the emerging trade corridors of Asia, Africa and the Middle East.

Standard Chartered derives over 90 per cent of profits from Asia, Africa and the Middle East. Serving both Consumer and Wholesale Banking customers worldwide, the Bank combines deep local knowledge with global capability to offer a wide range of innovative products and services as well as award-winning solutions.

Trusted across its network for its standard of governance and corporate responsibility, Standard Chartered takes a long term view of the consequences of its actions to ensure that the Bank builds a sustainable business through social inclusion, environmental protection and good governance.

Standard Chartered is also committed to all its stakeholders by living its values in its approach towards managing its people, exceeding expectations of its customers, making a difference in communities and working with regulators.

For more information on Standard Chartered, please log on to www.standardchartered.com



Breakthrough Breast Cancer is delighted to be the beneficiary of this fantastic event and your support is greatly appreciated.

We would like to encourage as many runners as possible to raise additional funds for this worthy cause by raising your own race sponsorship for the charity.



Fundraising is easy as you can create your very own online fundraising page at www.justgiving.com/cityrace or download a fundraising pack at www.cityrace.co.uk/fundraising/

To find out more about fundraising for Breakthrough call 020 7025 2478
or email running@breakthrough.org.uk
www.breakthrough.org.uk
Registered Charity Number 1062636