



Press Release
20 June, 2007

RESEARCH LAUNCHED TO INVESTIGATE TEAM EXERCISE BENEFITS FOR BOOSTING BUSINESS

Standard Chartered Bank has today commissioned a ground breaking survey to analyse the positive effects that team exercise can have within a commercial environment.

The innovative research will be conducted ahead of this year's Standard Chartered Great City Race, which is staged in a month's time on Thursday 19 July and invites UK businesses to enter teams of between 4-20 runners to compete in the 5km charity run through the closed-off streets of London's Square Mile.

Standard Chartered has commissioned nation-wide research which will analyse key questions and issues such as: does participating in sport lead to a more successful career? do employees who take part in team sports have better internal communications? and can sport help boost business?

The global bank has teamed up with leading market researcher *Opinion Matters* to conduct the unique survey as well as the Twickenham-based *Centre for Workplace Health* to give expert insight and commentary on the findings, which will be released on Thursday 5 July.

Andy Gallacher of Opinion Matters commented on the launch of the research project, *"This study will examine the link between workplace sports participation & personal career development. We hope to identify tangible, day-to-day benefits of sports teamwork transferring into the work environment - optimising employee engagement & enhancing business performance."*

"The research will provide a unique new insight into the role that sport, fitness and teamwork in particular, can play in boosting British business".

Monica Frost, spokesperson for The Centre for Workplace Health - experienced experts in designing and delivering health promotion programmes within the workplace, commented, *"It is recommended that we all participate in 30 minutes of moderate intensity exercise on at least five days of the week to maintain good health. The Standard Chartered Great City Race appears to provide a great opportunity for employees in the City to achieve this goal and for businesses to benefit from healthy and active employees."*



"The benefits of workplace health promotion are numerous; reduced absenteeism, reduced staff turnover, increased productivity, improved communications and greater teamwork. Increasing numbers of businesses are taking responsibility for the health and wellbeing in the workplace and are becoming employers of choice."

Standard Chartered Bank heavily encourages exercise among its own work force and is a living example of the doctrine '*fit staff are more loyal*', with over 300 employees having been with the bank for more than 10 years.

Standard Chartered's European CEO Brendon Hopkins commented, "*This is the third year that we have been involved in The Standard Chartered Great City Race, which is a very popular sporting event among our staff. The survey into the benefits of team exercise will create an invaluable and lasting data resource for expert analysis.*"

As part of Standard Chartered's emphasis on health and fitness, some 400 employees will take part in the forthcoming race, which gets under way at 19:15 hours, and the leading bank will be using the occasion to register feedback from its own staff, as well as conducting the nationwide survey.

For further information please contact:

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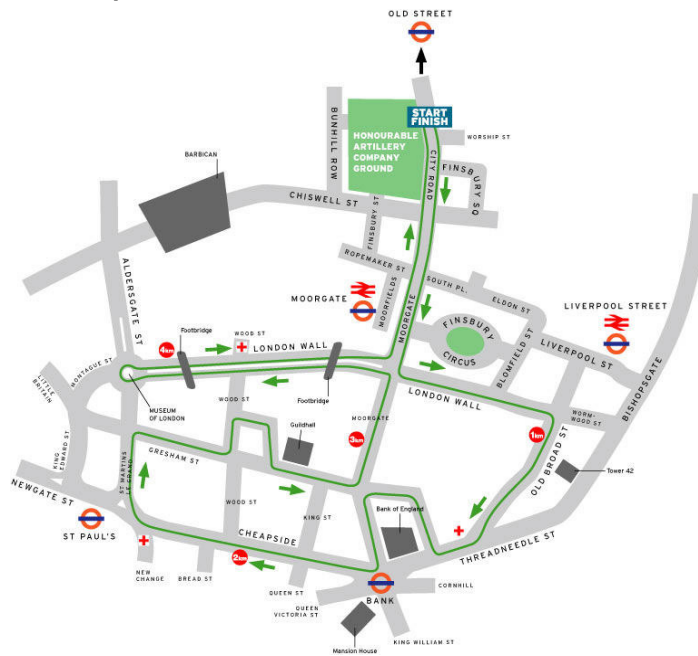
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New Race Route Map:



Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered PLC is listed on both the London Stock Exchange and the Hong Kong Stock Exchange and is consistently ranked in the top 25 among FTSE-100 companies by market capitalisation.

Standard Chartered has a history of over 150 years in banking and operates in many of the world's fastest-growing markets with an extensive global network of over 1,400 branches (including subsidiaries, associates and joint ventures) in over 50 countries in the Asia Pacific Region, South Asia, the Middle East, Africa, the United Kingdom and the Americas.

As one of the world's most international banks, Standard Chartered employs 60,000 people, representing over 90 nationalities, worldwide. This diversity lies at the heart of the Bank's values and supports the Bank's growth as the world increasingly becomes one market.

With strong organic growth supported by strategic alliances and acquisitions and driven by its strengths in the balance and diversity of its business, products, geography and people, Standard Chartered is well positioned in the emerging trade corridors of Asia, Africa and the Middle East.

Standard Chartered derives over 90 per cent of profits from Asia, Africa and the Middle East. Serving both Consumer and Wholesale Banking customers worldwide, the Bank combines



deep local knowledge with global capability to offer a wide range of innovative products and services as well as award-winning solutions.

Trusted across its network for its standard of governance and corporate responsibility, Standard Chartered takes a long term view of the consequences of its actions to ensure that the Bank builds a sustainable business through social inclusion, environmental protection and good governance.

Standard Chartered is also committed to all its stakeholders by living its values in its approach towards managing its people, exceeding expectations of its customers, making a difference in communities and working with regulators.

For more information on Standard Chartered, please log on to www.standardchartered.com



Breakthrough Breast Cancer is delighted to be the beneficiary of this fantastic event and your support is greatly appreciated.

We would like to encourage as many runners as possible to raise additional funds for this worthy cause by raising your own race sponsorship for the charity.

Fundraising is easy as you can create your very own online fundraising page at www.justgiving.com/cityrace or download a fundraising pack at www.cityrace.co.uk/fundraising/

To find out more about fundraising for Breakthrough call 020 7025 2478 or email running@breakthrough.org.uk

www.breakthrough.org.uk

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