



Press Release

10th June 2008

2008 STANDARD CHARTERED GREAT CITY RACE MEDIA CHALLENGE KICKS-OFF WITH A BANG

The Standard Chartered Great City Race, London's premier 5k road running event, will again be inviting members of the press to take part in the 2008 Media Challenge. The race, which takes place through the closed-off streets of London's square mile at 19.15 on 17th July, has a limited 200 places available to media wishing to take on their colleagues and enjoy the unique atmosphere of the City's leading running challenge.

Teams already signed up include an eight strong Evening Standard contingent who will go head to head with their Associated Newspaper rivals London Lite, while other media organisations with teams include the Financial Times, The Daily Telegraph and Runner's World. With over 100 entrants already signed up places are fast running out so interested media are advised to enter their team as soon as possible to avoid disappointment. To enter your team contact Leigh Ireland at Capitalize at lireland@capitalize.co.uk or call 0207 940 1700.

Brendon Hopkins, CEO Europe, **Standard Chartered Bank**, commented, *"This is now the third year which we have held a media challenge for The Standard Chartered Great City Race and it is expected that the 2008 version will build on the success created in 2006 and 2007. With the race's unique atmosphere and format it is the perfect opportunity to encourage a fun and healthy rivalry within a team framework and the media element is now a firm fixture for the race."*

The race, which supports Breakthrough Breast Cancer and takes place on 17th July, is a unique 5k team race which passes by some of London's most notable landmarks including the London Stock Exchange and St Paul's Cathedral. Last year the race attracted over 6,000 entries, raising over £75,000 for Breakthrough, and its popularity is set to soar even further this year as team's from the banking, accountancy, legal, insurance and media fields all battle it out to be crowned with their coveted industry prize. Further details about the race can be found at www.cityrace.co.uk

-ENDS-





For further information on the race and interview opportunities please contact:

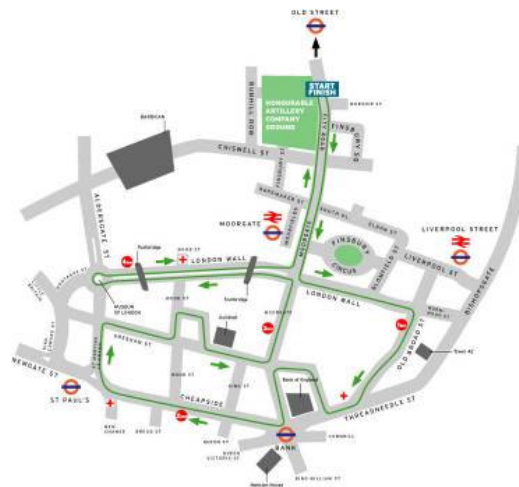
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London Marathon Press Office

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Race Route Map:



Standard Chartered Bank

Standard Chartered PLC, listed on both the London Stock Exchange and the Hong Kong Stock Exchange, ranks among the top 25 companies in the FTSE-100 by market capitalisation. The London-headquartered group has operated for over 150 years in some of the world's most dynamic markets, leading the way in Asia, Africa and the Middle East. Its income and the number of employees have more than doubled over the last five years primarily as a result of organic growth and supplemented by acquisitions.

Standard Chartered aspires to be the best international bank in its markets through leading by example to be the right partner for its stakeholders. The group now employs 73,000 people, representing 115 nationalities, in more than 1,700 branches and outlets located in over 70 countries. The bank derives more than 90 per cent of its operating income and profits from Asia, Africa and the Middle East, with balanced income derived from both Wholesale and Consumer Banking.



The group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. For more information, please visit: www.standardchartered.com



Breakthrough Breast Cancer is the UK's leading charity committed to fighting breast cancer through research, campaigning and education. The charity needs to raise £25 million each year for the next three years to support its vital work.

Breakthrough Breast Cancer is delighted to be the beneficiary of this fantastic event and your support is greatly appreciated. We would like to encourage as many runners as possible to raise additional funds for this worthy cause by raising your own race sponsorship for the charity.

Over 44,000 women are diagnosed with breast cancer each year and it claims the lives of more than 1,000 women every month.

To find out more about fundraising for Breakthrough call 020 7025 2483 or email running@breakthrough.org.uk

www.breakthrough.org.uk Registered Charity Number 1062636



The 2007 Standard Chartered Great City Race was the recipient of the Corporate Sponsorship Award at the 2008 Hollis Sponsorship Awards