



**Press Release**  
**17<sup>th</sup> March 2008**

## **DATE SET FOR AWARD WINNING STANDARD CHARTERED GREAT CITY RACE AS NEW LOOK WEBSITE IS LAUNCHED**

This year's eagerly anticipated Standard Chartered Great City Race will be staged on Thursday 17<sup>th</sup> July at 19.15 and will once again be starting and finishing at the spectacular Honourable Artillery Company in the heart of central London.

The race, which is now in its fourth year and scooped the Corporate Sponsorship Award at the recent Hollis Awards, invites companies to enter teams of four or more runners to take part in the 5km race which raises money for Breakthrough Breast Cancer and other London-based charities.

Now firmly established as the City's premier corporate running challenge, last year's race attracted a record maximum entry of 6,500 workers from nearly 400 companies including teams from leading city firms KPMG, Slaughter and May and Barclays. Insurance giant Legal and General dominated the competitive races winning the Male and Female categories, with employee Phil Wicks winning the individual race in a scorching time of 14min 06 seconds.

Organised by the London Marathon Company, the race has been sponsored by Standard Chartered Bank since its inception in 2005 and those keen to take part in this year's race can register their interest at the new look website [www.cityrace.co.uk](http://www.cityrace.co.uk), which carries full details about the unique event along with video content and pictures from previous years.

**Standard Chartered CEO, Europe, Brendon Hopkins said:** "In a very short time period The Standard Chartered Great City Race has become one of the corporate highlights of the summer. We've been overwhelmed by how City companies have supported it and are very much looking forward to this year's event on Thursday 17<sup>th</sup> July. The race is the perfect fit alongside Standard Chartered's global marathon sponsorships which include Singapore, Hong Kong, Nairobi, Mumbai, Jersey, Dubai, Lahore and the Falkland Islands. It gives London workers a great opportunity to get out from behind their desks and get fit and active in a fun environment."

**Race Director, David Bedford of The London Marathon said:** "The Standard Chartered Great City race is unique in that it's the only running race which the streets of the City of London actually close for. This creates a brilliant atmosphere all the way along the 5km course which passes such historic landmarks as St Paul's Cathedral and The Bank of England. The race has proved immensely popular and we're very much looking forward to working with Standard Chartered Bank to make this year's race even more successful."



For further information please contact:

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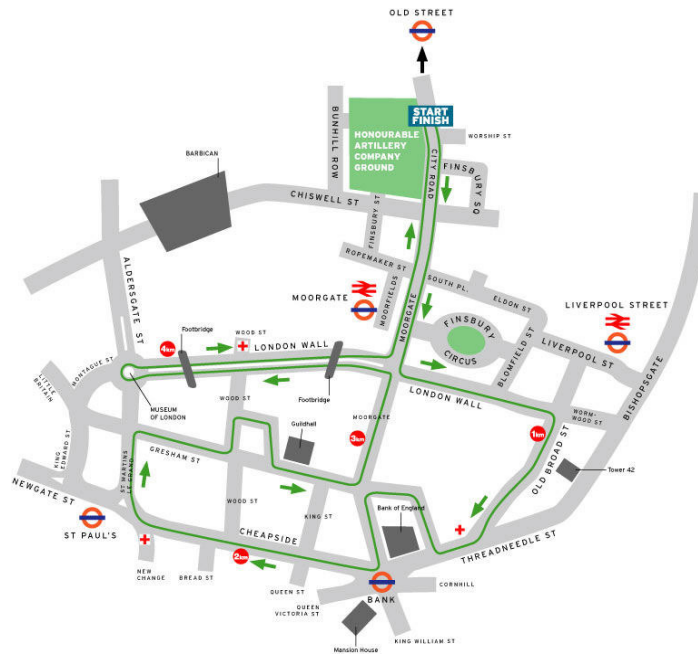
[www.cityrace.co.uk](http://www.cityrace.co.uk)

### London Marathon Press Office

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### Race Route Map:





## Standard Chartered Bank

Standard Chartered PLC, listed on both the London Stock Exchange and the Hong Kong Stock Exchange, ranks among the top 25 companies in the FTSE-100 by market capitalisation. The London-headquartered group has operated for over 150 years in some of the world's most dynamic markets, leading the way in Asia, Africa and the Middle East. Its income and the number of employees have more than doubled over the last five years primarily as a result of organic growth and supplemented by acquisitions.

Standard Chartered aspires to be the best international bank in its markets through leading by example to be the right partner for its stakeholders. The group now employs 73,000 people, representing 115 nationalities, in more than 1,700 branches and outlets located in over 70 countries. The bank derives more than 90 per cent of its operating income and profits from Asia, Africa and the Middle East, with balanced income derived from both Wholesale and Consumer Banking.

The group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. For more information, please visit: [www.standardchartered.com](http://www.standardchartered.com)



Breakthrough Breast Cancer is delighted to be the beneficiary of this fantastic event and your support is greatly appreciated.

We would like to encourage as many runners as possible to raise additional funds for this worthy cause by raising your own race sponsorship for the charity.

To find out more about fundraising for Breakthrough call 020 7025 2478 or email [running@breakthrough.org.uk](mailto:running@breakthrough.org.uk)

[www.breakthrough.org.uk](http://www.breakthrough.org.uk)

Registered Charity Number 1062636



The 2007 Standard Chartered Great City Race was the recipient of the Corporate Sponsorship Award at the 2008 Hollis Sponsorship Awards