



## Press Release

8<sup>th</sup> July 2008

### **SIR ALAN SUGAR'S APPRENTICES LINE UP FOR THE 2008 STANDARD CHARTERED GREAT CITY RACE IN AID OF BREAKTHROUGH BREAST CANCER**

**A 6-strong team from BBC's award-winning series The Apprentice is set to take part in The 2008 Standard Chartered Great City Race, London's premier 5k team challenge, which takes place on 17 July. The team, led by self styled business bad boy Syed Ahmed, will be running through the closed off streets of London's square mile in aid of Breakthrough Breast Cancer, the race's official charity.**

Ahmed is joined by Alex Tilley (series 2), Dr. Sophie Khan (series 3), Jadine Johnson (series 3), Paul Callaghan (series 3) and Ian Stringer who appeared in the latest series. The team consists of at least one contestant from each series of the hugely popular reality television show and, with The Apprentice having featured some of the most competitive people in the country over the past few years, the team is certain to give their all to challenge the competing city folk.

*Ahmed said, "I am delighted to be able to support Breakthrough Breast Cancer by taking part in the 2008 Standard Chartered Great City Race with some of my fellow contestants. Taking part in regular exercise is a key component to a balanced lifestyle and I find that keeping myself in shape allows me to work harder and keep my concentration levels up. With 6,500 people entered from nearly 400 teams the competition is going to be tough but we're all used to facing Sir Alan in the boardroom and we're going to give it our best shot."*

**Chris Askew**, Director of Fundraising at **Breakthrough Breast Cancer** added, *"We're very excited to have a team from The Apprentice supporting Breakthrough. They are all very competitive which will hopefully make for a great race. The money raised from the event will help fund Breakthrough's vital research work including the opening of a groundbreaking new breast cancer research unit in the city."*

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The race, which supports Breakthrough Breast Cancer and takes place on 17<sup>th</sup> July, is a unique 5k team race which passes by some of London's most notable landmarks including the London Stock Exchange and St Paul's Cathedral. Last year the race attracted over 6,000 entries, raising over £75,000 for Breakthrough. Its popularity is set to soar even further this year as teams from the banking, accountancy, legal, insurance and media fields all battle it out to be crowned with their coveted industry prize. Further details about the race can be found at [www.cityrace.co.uk](http://www.cityrace.co.uk)

**-ENDS-**

For further information on the race and interview opportunities please contact:

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[www.cityrace.co.uk](http://www.cityrace.co.uk)

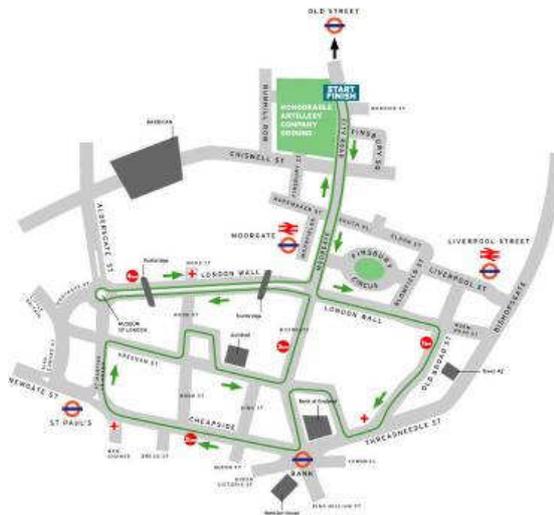
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### Race Route Map:



### **Standard Chartered Bank**

Standard Chartered PLC, listed on both the London Stock Exchange and the Hong Kong Stock Exchange, ranks among the top 25 companies in the FTSE-100 by market capitalisation. The London-headquartered group has operated for over 150 years in some of the world's most dynamic markets, leading the way in Asia, Africa and the Middle East. Its income and the number of employees have more than doubled over the last five years primarily as a result of organic growth and supplemented by acquisitions.

Standard Chartered aspires to be the best international bank in its markets through leading by example to be the right partner for its stakeholders. The group now employs 73,000 people, representing 115 nationalities, in more than 1,700 branches and outlets located in over 70 countries. The bank derives more than 90 per cent of its operating income and profits from Asia, Africa and the Middle East, with balanced income derived from both Wholesale and Consumer Banking.

The group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. For more information, please visit: [www.standardchartered.com](http://www.standardchartered.com)



Breakthrough Breast Cancer is the UK's leading charity committed to fighting breast cancer through research, campaigning and education. The charity needs to raise £25 million each year for the next three years to support its vital work.

Breakthrough Breast Cancer is delighted to be the beneficiary of this fantastic event and your support is greatly appreciated. We would like to encourage as many runners as possible to raise additional funds for this worthy cause by raising your own race sponsorship for the charity.

Over 44,000 women are diagnosed with breast cancer each year and it claims the lives of more than 1,000 women every month.

To find out more about fundraising for Breakthrough call 020 7025 2483 or email [running@breakthrough.org.uk](mailto:running@breakthrough.org.uk)

[www.breakthrough.org.uk](http://www.breakthrough.org.uk) Registered Charity Number 1062636



The 2007 Standard Chartered Great City Race was the recipient of the Corporate Sponsorship Award at the 2008 Hollis Sponsorship Awards

