



July 15 2009

### **CITY WORKERS UNDERGO FINAL PREPARATIONS FOR THE 2009 STANDARD CHARTERED GREAT CITY RACE**

**With a little over 24 hours to go until The 2009 Standard Chartered Great City Race, workers across the City are limbering up for the 5km event, which starts at 19.15 at The Honourable Artillery Company tomorrow.**

Eager city workers snapped up the limited places in record time with over a month to go until the unique event which is staged entirely within the Square Mile and is the only race for which the streets of the City are closed off. Nearly 400 UK businesses will be represented in the race, including leading firms from the worlds of finance, banking, insurance, law and the media.

Colin Jackson CBE, the former 100m hurdle world record holder, is the official ambassador for The 2009 Standard Chartered Great City Race and will be charged with getting the race underway alongside Richard Holmes, CEO Europe, Standard Chartered Bank. Weather conditions for the runners, which will be in excess of 6,000, look ideal with moderate temperatures and a dry day expected.

The legal industry leads the way again with the most teams registered out of the 385 total but they are closely followed by the banking sector with insurance, media & accountancy coming in at 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> respectively.

The race supports the global initiative to help eradicate avoidable blindness, Seeing as Believing (SiB), which receives £5 from each £25 entry fee. Runners are encouraged to fundraise for SiB with the added incentive that Standard Chartered Bank has pledged to match all donations pound-for-pound. Last year, the race attracted over 6,000 entries, raising over £75,000 for charity.

With live music, food and beverages all being put on at the Honourable Artillery Company, colleagues of runners are being encouraged to come along and support their workmates.

Further details about the race can be found at [www.cityrace.co.uk](http://www.cityrace.co.uk)

**- Ends -**



For hi-resolution photography and further information please contact:

**The Standard Chartered Great City Race – Press Office**

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**[www.cityrace.co.uk](http://www.cityrace.co.uk)**

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**Notes to editors:**

**About Standard Chartered:**

Standard Chartered PLC, listed on both London and Hong Kong stock exchanges, ranks among the top 25 companies in the FTSE-100 by market capitalisation. The London-headquartered Group has operated for over 150 years in some of the world's most dynamic markets, leading the way in Asia, Africa and the Middle East. Its income and profits have more than doubled over the last five years primarily as a result of organic growth and supplemented by acquisitions.

Standard Chartered aspires to be the best international bank for its customers across its markets. The Group derives more than 90 per cent of its operating income and profits from Asia, Africa and the Middle East, generated from its Wholesale and Consumer Banking businesses. The Group has over 1600 branches and outlets located in over 70 countries. The extraordinary growth of its markets and businesses creates exciting and challenging international career opportunities.

Leading by example to be the right partner for its stakeholders, the Group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. It employs more than 70,000 people, nearly half of whom are women. The Group's employees are of 125 nationalities, of which about 70 are represented in the senior management.

For more information, please visit: [www.standardchartered.com](http://www.standardchartered.com)





## Seeing is Believing (SiB)

Seeing is Believing is delighted to be the beneficiary of the 2009 Standard Chartered Great City Race, receiving £5 from each £25 entry fee.

Seeing is Believing (SiB) is a global initiative to help tackle avoidable blindness, and is a collaboration between Standard Chartered and the International Agency for Prevention of Blindness (IAPB) (registered charity, No. 1100559). IAPB is the leading umbrella organisation for NGOs working in the field of eye care. Together with the World Health Organisation, it launched 'Vision 2020: The Right to Sight', a global campaign to eliminate avoidable blindness by 2020.

To date, Seeing is Believing has raised over US\$ 17 million for blindness initiatives and plans to invest a further US\$ 20 million by 2014. Seeing is Believing is the single largest contributor to the development of Vision 2020 programmes through IAPB.

As part of the Seeing is Believing programme, Standard Chartered pledges to match all donations until the target of US\$ 20 million is reached. This will double the impact of all funds raised. Please visit [www.seeingisbelieving.org.uk](http://www.seeingisbelieving.org.uk)



The 2007 Standard Chartered Great City Race was the recipient of the Corporate Sponsorship Award at the 2008 Hollis Sponsorship Awards

