



Press Release
3rd June 2008

COLIN JACKSON CBE TO BE OFFICIAL AMBASSADOR FOR 2008 STANDARD CHARTERED GREAT CITY RACE

Former 110m world-record holder Colin Jackson CBE has been appointed as the official ambassador of the 2008 Standard Chartered Great City Race, the City's premier 5k team run which takes place at 19.15 on Thursday 17th July. Jackson will be acting as the ambassador for the second year in succession after forming a successful partnership with the race in 2007 and will be responsible for starting the hugely popular event, as well as performing a series of promotional activities in the build up to this year's race.

Jackson, who is enjoying a successful media career since his retirement from athletics, is still heavily involved with running and is currently training Welsh Beijing hopeful Rhys Williams who is looking to compete in the 400 metre hurdles for Great Britain in China this summer.

Having enjoyed a glittering career on the track which included gold at the World Championships in 1995 and silver at the Olympics in Seoul Jackson soon became a regular and popular figure on terrestrial television. Jackson finished runner up in the BBC's hit show 'Strictly Come Dancing' back in 2005 after narrowly losing out to cricketer Darren Gough and now fronts Sunday Life on Sunday morning and is a regular reporter on the BBC's The One Show.

Jackson said of the appointment, *"I am thoroughly delighted to be involved in The Standard Chartered Great City Race again and with its unique concept I trust this year's race will be even bigger and better than last year. City workers sometimes have to work very long hours and sustaining a decent level of physical fitness will aid their productivity and motivation so I hope that people realise this and take part. With it being an Olympic year we have the perfect motivation to encourage people to get active and The Standard Chartered Great City Race is a wonderful chance for City workers to get fit and healthy and raise money for the race's official charity partner Breakthrough Breast Cancer."*

Contd../



Contd../

Brendon Hopkins, CEO Europe, **Standard Chartered Bank**, commented, *"It is a great pleasure to work with Colin again this year on The Standard Chartered Great City Race. Colin is the ideal ambassador for us to partner with as he has the ability to really inspire people. During an Olympic year we fully understand the pressures which rest with a trainer of an Olympic hopeful and it is fantastic that we have been able to secure Colin's involvement in conjunction with his additional commitments."*

The race, on 17th July, is a unique 5k team race which passes by some of London's most notable landmarks including the London Stock Exchange and St Paul's Cathedral. Last year the race attracted over 6,000 entries and its popularity is set to soar even further this year as team's from the banking, accountancy, legal, insurance and media fields all battle it out to be crowned with their coveted industry prize.

-ENDS-

For further information on the race and interview opportunities with Colin Jackson CBE please contact:

The Standard Chartered Great City Race – Press Office

Jonathon Bates: 020 7940 1798 / 020 7940 1700 / jbates@capitalize.co.uk

Daniel Krendel: 020 7940 1733 / 020 7940 1700 / dkrendel@capitalize.co.uk

www.cityrace.co.uk

London Marathon Press Office

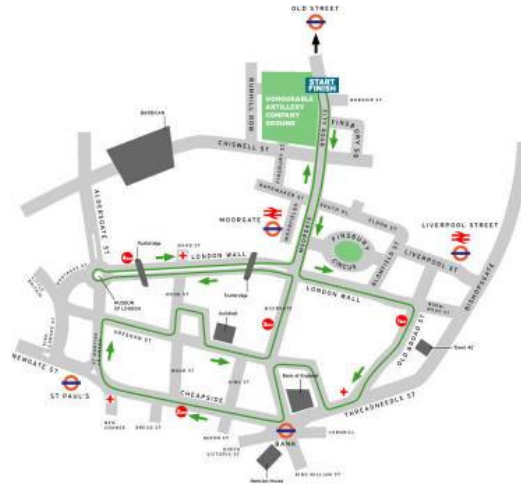
Nicola Okey: 020 7902 0182 / nicolao@london-marathon.co.uk

Natasha Grainger: 020 7902 0199 / natashag@london-marathon.co.uk





Race Route Map:



Standard Chartered Bank

Standard Chartered PLC, listed on both the London Stock Exchange and the Hong Kong Stock Exchange, ranks among the top 25 companies in the FTSE-100 by market capitalisation. The London-headquartered group has operated for over 150 years in some of the world's most dynamic markets, leading the way in Asia, Africa and the Middle East. Its income and the number of employees have more than doubled over the last five years primarily as a result of organic growth and supplemented by acquisitions.

Standard Chartered aspires to be the best international bank in its markets through leading by example to be the right partner for its stakeholders. The group now employs 73,000 people, representing 115 nationalities, in more than 1,700 branches and outlets located in over 70 countries. The bank derives more than 90 per cent of its operating income and profits from Asia, Africa and the Middle East, with balanced income derived from both Wholesale and Consumer Banking.

The group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. For more information, please visit: www.standardchartered.com



Breakthrough Breast Cancer is the UK's leading charity committed to fighting breast cancer through research, campaigning and education. The charity needs to raise £25 million each year for the next three years to support its vital work.

Breakthrough Breast Cancer is delighted to be the beneficiary of this fantastic event and your support is greatly appreciated. We would like to encourage as many runners as possible to raise additional funds for this worthy cause by raising your own race sponsorship for the charity.

Over 44,000 women are diagnosed with breast cancer each year and it claims the lives of more than 1,000 women every month.

To find out more about fundraising for Breakthrough call 020 7025 2483 or email running@breakthrough.org.uk

www.breakthrough.org.uk Registered Charity Number 1062636



The 2007 Standard Chartered Great City Race was the recipient of the Corporate Sponsorship Award at the 2008 Hollis Sponsorship Awards

