



Thursday 1 July, 2010

DENISE LEWIS OBE ANNOUNCED AS RACE DAY AMBASSADOR FOR THE 2010 STANDARD CHARTERED GREAT CITY RACE

Former Olympic gold medallist heptathlete, Denise Lewis OBE, has been appointed as the official race day ambassador of the 2010 Standard Chartered Great City Race. This race is widely recognised as London's premier 5km corporate running challenge and takes place on 15 July at 19.15.

Lewis will be the official starter of the race and is also involved in the build up to the event, helping to promote the race through a series of press interviews and promotional activities.

One of the UK's most successful track and field athletes, her accolades include gold medal in the heptathlon at the 2000 Sydney Olympics, double gold medalist at Commonwealth and European Championships and two World Championship silver medals. Denise has rightfully earned her place as one of team GB's golden girls alongside fellow athletes Kelly Holmes, Paula Radcliffe and Christine Ohuruogu.

Following retirement from the track, Lewis appeared on the BBC's popular Saturday night show 'Strictly Come Dancing' and, more recently, as a respected member of the BBC Sport's commentary team. It's a role she will continue at the forthcoming 2010 Aviva British Grand Prix and at the 2010 European Athletics Championships following a successful pundit debut at The 2009 World Athletics Championships in Berlin alongside Michael Johnson and former race ambassador, Colin Jackson.

Lewis said of the appointment: *"I'm delighted to be involved in this year's Standard Chartered Great City Race, not only to witness the spectacle of 6,500 city workers pacing through the square mile but because it will be a great opportunity to promote the importance of good health and wellbeing which I'm passionate about. It's all too easy to lapse into a daily routine void of any exercise, especially with long working hours, so I'll be wearing my motivational hat on the day to provide the encouragement!"*

Richard Holmes, CEO Europe, Standard Chartered Bank, commented: *"It is an absolute pleasure to have Denise on board this year for The Standard Chartered Great City Race. Denise has enjoyed*



such a decorated athletics career and will be an inspiration to everyone taking part on the day. Many people throughout the City will have fond memories of watching Denise compete on the international athletics stage and we are all looking forward to meeting her on the evening of the race.”

-Ends-

For further information on the race and interview opportunities with Denise Lewis OBE please contact:

The Standard Chartered Great City Race – Press Office

Charlotte Symington: 020 7940 1700 / charlottes@capitalize.co.uk

Rupert Hains: 020 7940 1700 / ruperth@capitalize.co.uk

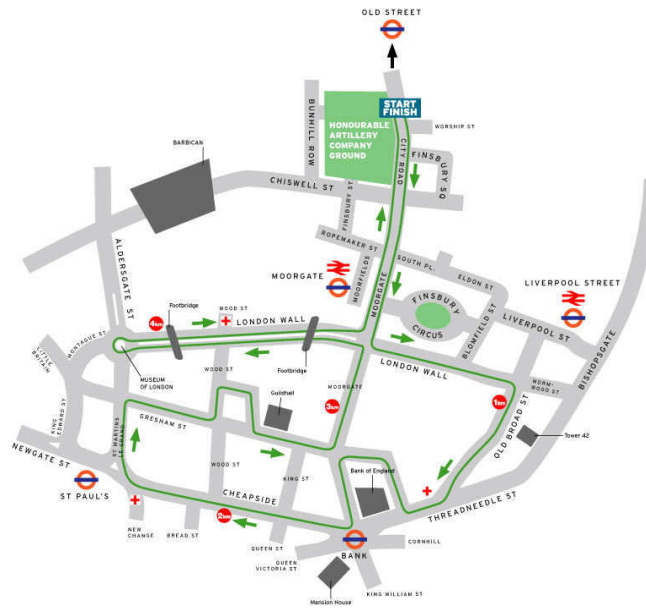
London Marathon Press Office

Nicola Okey: 020 7902 0182 / nicolao@london-marathon.co.uk

Natasha Grainger: 020 7902 0199 / natashag@london-marathon.co.uk



Race Route Map:



Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered PLC is a leading international bank, listed on the London and Hong Kong stock exchanges. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years.

With 1700 offices in 70 markets, Standard Chartered offers exciting and challenging international career opportunities for its 75,000 staff. It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. The Bank's heritage and values are expressed in its brand promise, 'Here for good'.

For more information on Standard Chartered, please visit <http://www.standardchartered.com>.



Seeing is Believing

Seeing is Believing (SiB) is a major global public-private initiative to help tackle avoidable blindness and is collaboration between Standard Chartered and the International Agency for Prevention of Blindness (IAPB) (registered charity, No. 1100559) along with its membership body of leading eye-care NGOs.

Started by Standard Chartered staff in 2003 as a way of celebrating the Bank's 150th anniversary, Seeing is Believing has raised over US\$17 million and impacted over 8 million people to date, including over 2.5 million who have benefited from sight restorations. The programme's latest commitment will invest a further US\$20 million by 2014 to provide comprehensive and sustainable eye care services to 20 million people in impoverished urban areas.

For more information, visit www.seeingisbelieving.org.uk