



Press Release

16th July 2008

RECORD NUMBER OF CITY RUNNERS LIMBER UP FOR 2008 STANDARD CHARTERED GREAT CITY RACE

The 2008 Standard Chartered Great City Race gets underway tomorrow evening in the City of London as some 6,500 runners are expected to pound the streets of the square mile for London's premier 5k team challenge. The race starts at 19.15 and will feature teams from the banking, legal, accountancy, insurance and media sectors all battling out to receive their coveted industry prize.

The race has attracted a surge of interest from companies across the capital and runners from companies such as Investec and Linklaters will compete in teams of at least four people. The benefits of teamwork in exercise was highlighted in some ground breaking research released this week which shows that half of London workers give a 'lack of running partner' as their main reason for not running more often.

Race director **David Bedford** from London Marathon commented, "*The Standard Chartered Great City Race is in its fourth year and it has gone from strength to strength with places being filled this year earlier than ever before. For people who work in the City, finding time to exercise can often be problematic but we truly think we have developed a race which is accessible, manageable and, most importantly, fun for workers. There are a lot of 5k races in the capital but The Standard Chartered Great City Race sets the standard and it is the only road race completely contained in the City of London will full road closures.*"

Other notable runners include a team of six from the BBC's award winning television show 'The Apprentice' which will be led by business bad boy **Syed Ahmed** - the team will be running to raise money for the race's official charity Breakthrough Breast Cancer. **Colin Jackson CBE** will be the official race starter tomorrow evening and said, "*This is now my second year as ambassador for*

Contd../





Contd../

The Standard Chartered Great City Race - it has a unique atmosphere with so many city workers taking part on a course which passes some of London's most notable landmarks including The Bank of England and St Paul's Cathedral."

-ENDS-

For further information on the race and interview opportunities with Colin Jackson CBE and Syed Ahmed from The Apprentice please contact:

The Standard Chartered Great City Race – Press Office

Daniel Krendel: 020 7940 1733 / 020 7940 1700 / dkrendel@capitalize.co.uk

Leigh Ireland: 020 7940 1703 / 020 7940 1700 / lireland@capitalize.co.uk

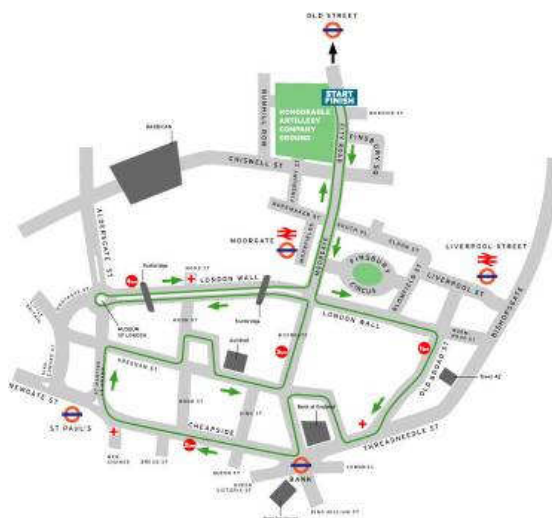
www.cityrace.co.uk

London Marathon Press Office

Nicola Okey: 020 7902 0182 / nicolao@london-marathon.co.uk

Natasha Grainger: 020 7902 0199 / natashag@london-marathon.co.uk

Race Route Map:





Standard Chartered Bank

Standard Chartered PLC, listed on both the London Stock Exchange and the Hong Kong Stock Exchange, ranks among the top 25 companies in the FTSE-100 by market capitalisation. The London-headquartered group has operated for over 150 years in some of the world's most dynamic markets, leading the way in Asia, Africa and the Middle East. Its income and the number of employees have more than doubled over the last five years primarily as a result of organic growth and supplemented by acquisitions.

Standard Chartered aspires to be the best international bank in its markets through leading by example to be the right partner for its stakeholders. The group now employs 73,000 people, representing 115 nationalities, in more than 1,700 branches and outlets located in over 70 countries. The bank derives more than 90 per cent of its operating income and profits from Asia, Africa and the Middle East, with balanced income derived from both Wholesale and Consumer Banking.

The group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. For more information, please visit: www.standardchartered.com



Breakthrough Breast Cancer is the UK's leading charity committed to fighting breast cancer through research, campaigning and education. The charity needs to raise £25 million each year for the next three years to support its vital work.

Breakthrough Breast Cancer is delighted to be the beneficiary of this fantastic event and your support is greatly appreciated. We would like to encourage as many runners as possible to raise additional funds for this worthy cause by raising your own race sponsorship for the charity.

Over 44,000 women are diagnosed with breast cancer each year and it claims the lives of more than 1,000 women every month.

To find out more about fundraising for Breakthrough call 020 7025 2483 or email running@breakthrough.org.uk

www.breakthrough.org.uk Registered Charity Number 1062636



The 2007 Standard Chartered Great City Race was the recipient of the Corporate Sponsorship Award at the 2008 Hollis Sponsorship Awards